



Career
Coaching • Training



Importance of a CAREER IN A PERSON'S LIFE

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Importance of a career in a person's life



The world of work is changing at a fast pace. Jobs have emerged that did not previously exist, say, five or ten years ago.

Individuals no longer remain with one career or one employer for their entire working lives. In the modern day, many people do not have a 'job for life.' Research states that in the modern Australian economy, on average, most workers will have in a lifetime if they aspire to update or advance their skills and qualifications, or switch careers. People change jobs and retrain throughout their lives. We have jobs today that did not exist ten or even five years ago. Starting or changing a career can be quite a challenge. Without help, a person can easily become discouraged or overwhelmed.

Modern-day careers are about using a person's skills to find meaning in their work and contribute to society.



Importance of a career in a person's life

People see a career counsellor when they are dissatisfied and are at a crossroads. They may ask for help choosing school subjects; selecting a course of study at a university; considering employment opportunities or career options; seeking employment and wanting to stand out; or exploring options for progressing their career or making a career change, especially when long-term goals change.

Individuals might also see a career counsellor when they are dissatisfied with their current job or career. Workplaces change with globalisation and restructuring so that their position has become redundant. They need assistance with their next step.

The changing nature of life, learning and work



Over the last decade, it has become evident that the way we live, and work has been altered by globalisation, economic restructuring, the resulting downsizing, rapid increases in information and communications technology, and significant demographic shifts.

In recent decades, the economy has been undergoing a gradual transition, in parallel with changes in the composition of our workforce.

The world of work is changing rapidly; many companies transforming the world today did not even exist five or ten years ago. According to the Institute for the Future, more than 85% of the jobs in 2030 are yet to be created.

The move to a knowledge economy means that new businesses, industries, and jobs are emerging involving tasks, services and products that may not have existed previously.



- **The concept of a 'job for life' no longer exists.** Most individuals will change *jobs* numerous times throughout their working lives. Research shows that on average, most workers will have five to seven *career* moves in a lifetime.
- **New businesses, industries, and jobs are emerging** involving tasks, services and products that may not have existed previously.



- **The relationship between organisations and workers is also changing** based on tenure through permanent employment and mutual loyalty based on economically driven short-term contracts and project work. Individuals who work on contracts may experience a succession of jobs in a lifetime.

- **Paid employment can take many forms** such as short-term contracts, casual work, portfolio careers, telecommuting or job sharing. In addition, individuals' careers will likely feature periods of underemployment and unemployment.
- **Employability rather than employment** is the key to success in this world of work, and an increasing number of individuals will be self-employed. In essence, employability is the capacity of individuals to possess the skills, knowledge, and attitudes to engage and re-engage in employment.
- **Gone are the days when a person could gain a single qualification** that would sustain them throughout their entire working lives. Continuing to learn across the lifespan in formal and informal ways is crucial to the maintenance of employability.
- In addition to **job-related skills**, individuals require skills such as communication; problem-solving; teamwork; and personal attributes such as adaptability, resilience, enthusiasm, and openness to new ideas transferable between industries and workplaces to stay employable.



Experiencing the changing nature of life, learning and work, what impact has this had on you?

Good luck with the journey ahead!



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CAREER COUNSELLING**

Develop Personally and Professionally

*Turn Career Aspirations into
Achievable Targets*

*Learn How to Overcome Personal
Limitations*

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The graphic features two circular inset images: the top one shows a man and a woman in business attire looking at a laptop, and the bottom one shows a group of four business professionals. The background is a light blue and purple gradient with abstract shapes.

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